



Appendix 1:

Shared Prosperity Fund



Draft Local Programme

Introduction

In April the UK Government published details of the new £2.6bn Shared Prosperity Fund. The funding is allocated to places across the UK on a needs basis, details on the allocations are available on the UK Government website. The UKSPF will support the UK Government’s Levelling Up objectives, namely to:

- Boost productivity, pay, jobs and living standards by growing the private sector, especially in those places where they are lagging;
- Spread opportunities and improve public services, especially in those places where they are weakest;
- Restore a sense of community, local pride and belonging, especially in those places where they have been lost;
- Empower local leaders and communities, especially in those places lacking local agency.

To do this it has three investment priorities:

- Community and Place
- Supporting Local Business; and
- People and Skills

Table 1 below outlines in more detail the three investment priorities. There is also a dedicated element of the fund that sits under the People and Skills priority, Multiply, which seeks to improve adult numeracy skills. For each of these priorities there are a number of objectives for Wales. These are summarised below. Each objective also has a set of proposed interventions, which detail the types of activity that can be supported by the Shared Prosperity Fund. Details on the objectives and interventions are available on the UK Government website.

Table 1: Shared Prosperity Fund Priorities and Objectives

Priority	Objective
Communities and Place	<ul style="list-style-type: none"> • Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and amenities, such as community infrastructure and local green space, and community-led projects. • Building resilient, safe and healthy neighbourhoods, through investment in quality places that people want to live, work, play and learn in, through targeted improvements to the built environment and innovative approaches to crime prevention.
Supporting Local Business	<ul style="list-style-type: none"> • Creating jobs and boosting community cohesion, through investments that build on existing industries and institutions, and range from support for starting businesses to visible improvements to local retail, hospitality and leisure sector facilities. • Promoting networking and collaboration, through interventions that bring together businesses and partners within and across sectors to share knowledge, expertise and resources, and stimulate innovation and growth.
People and Skills	<ul style="list-style-type: none"> • Boosting core skills and support adults to progress in work, by targeting adults with no or low-level qualifications and skills in maths, and upskill the working population. • Reducing levels of economic inactivity through investment in bespoke intensive life and employment support tailored to local need. • Supporting people furthest from the labour market to overcome barriers to work by providing cohesive, locally tailored support, including access to basic skills.

- Supporting local areas to fund gaps in local skills provision to support people to progress in work, and supplement local adult skills provision.

Funding Allocations

The UK Government published allocations for every local authority in Wales, which aggregates to £278m across the ten local authorities of South East Wales, of which £48m is allocated specifically for the Multiply programme. This funding is allocated on an annual basis and will conclude in March 2025.

Within Wales allocations are made on a local authority basis, based on the following formula:

- 40% of funding is allocated on a per capita basis across Wales.
- 30% of the allocation uses the same needs-based index previously used to identify UK Community Renewal Fund priority places.
- 30% are allocated using the Welsh Index of Multiple Deprivation.

Table 2 outlines Cardiff's allocation below.

Table 2: Cardiff allocation

Core SPF	£34,587,594
Multiply	£7,219,740
Total	£41,807,334

This figure represents a notional allocation, and that the level of support for local areas is determined through the agreement of an Investment Plan. In Wales these plans have been produced on a regional basis, meaning that for South-East Wales a plan must be developed for the Cardiff Capital Region footprint. In addition, up to 4% of the fund can be allocated to administration, whilst some funding will also be allocated for regional working.

Regional Investment Plan

In order to unlock the funding, the UK Government first needs to approve an Investment Plan. In Wales these plans have been developed on a regional basis, meaning that for South East Wales a plan must be developed for the Cardiff Capital Region footprint. To do this the local authorities of the Cardiff Capital Region identified Rhondda Cynon Taf as the lead authority to bring together the plan. The regional plan outlines the proposed overall profile of spend to be submitted to the UK Government as part of the investment plan. It should be noted that UK Government officials have outlined that the plan would only need to be indicative and that there is substantial flexibility in moving funding between priority areas.

A summary of the proposed profile of spend submitted to the UK Government is provided in tables 3, 4 and 5 below.

Table 3: Overall Spending Profile (£m)

		22/23	23/24	24/25
Communities and Place	Revenue	9.0	14.3	36.2
	Capital	5.7	5.6	38.4
Supporting Local Business	Revenue	4.3	6.8	19.8
	Capital	2.9	3.5	14.9
People and Skills	Revenue	5.8	25.3	36.6
	Capital	0.3	0.4	0.6
Multiply	Revenue	7.3	15.1	15.9
	Capital	-	-	-

Table 4: Regional Investment Plan – Initial Regional Profile – Spend by Priority (%)

	22/23	23/24	24/25
Communities and Place	41.7	28.0	45.9
Supporting Local Business	20.5	14.6	21.4
People and Skills	17.2	36.2	22.9
Multiply	20.6	21.3	9.8

Table 5: Regional Investment Plan – Initial Regional Profile – Spend by Type (%)

	22/23	23/24	24/25
Capital Floor	10.4	12.5	17.9
Capital Proposed in RIP	25.2	13.4	33.2
Revenue	74.8	86.6	66.8

Local Context

In formulating the Cardiff response to the Shared Prosperity Fund the following strategies were taken into consideration:

- Stronger, Greener, Fairer, the Council's 5-year strategy
- The Council's Covid Recovery Strategy
- Key partner strategies

Led by Stronger, Greener, Fairer, the Council's 5-year strategy, these strategies will inform the development of the Shared Prosperity Fund Programme, and its overall objectives in Cardiff.

Stronger, Greener, Fairer

Stronger Fairer Greener are the themes that will be at the heart of the Council's agenda over the next five years.

- A stronger city, with an economy creating and sustaining well-paid jobs, with an education system that helps our young people reach their potential, with good, affordable housing in safe, confident, and empowered communities, all supported by well resourced, efficient public services.
- A fairer city, where the opportunities of living in Cardiff can be enjoyed by everyone, whatever their background, where those suffering the effects of poverty are protected and supported, where a fair day's work receives a fair day's pay, and where every citizen is valued and feels valued.
- A greener city which, through our One Planet Cardiff programme, takes a lead on responding to the climate emergency, which celebrates and nurtures biodiversity, with high-quality open spaces within easy reach for rest and play which are connected by convenient, accessible, safe sustainable transport options.

Stronger Fairer Greener commits to developing a powerhouse economy that delivers economic prosperity, not just for the residents of Cardiff, but for the people of Wales. It established a response to the climate emergency by accelerating the transition by convening a city-wide approach to climate change. And, crucially, it aims to make Cardiff a fairer city, where the opportunities and advantages of living here can be enjoyed by everyone, whatever their background.

To that end, Stronger Fairer Greener establishes the framework for the overall Shared Prosperity Fund Programme for Cardiff. It establishes the basis for working with partners – across all sectors, across all levels of Government and across regional and national boundaries- to deliver a stronger, fairer, greener city.

Stronger Fairer Greener also outlines several key areas to progress its ambitions directly aligned with the Shared Prosperity Fund, including:

Communities and Place

We will continue to invest in our communities, through our expanding network of Community and Wellbeing Hubs and through an enhanced programme of community and district centre regeneration schemes. Allied to this, we will continue to work with the Police to make sure communities in Cardiff are safe, tackle anti-social behaviour and, together, do all we can to prevent people, particularly our young people, from falling into crime or being exploited by criminals.

Our parks and green spaces, as well as our capital city's culture, entertainment and sports scene, are a big part of what makes Cardiff such a great place to live. The pandemic and the lockdowns underlined how important our parks are to our health, happiness and wellbeing. That is why we will invest in our parks and green spaces, with a focus on improving those in our most deprived communities.

We have a cultural and sporting infrastructure that can host major international events, and local creative and sporting talent, and venues to rival any city. As we rebuild the cultural, sporting and events economy post-Covid, we will set out a new programme to bring major events to Wales, and through working with local artists and musicians, we will promote local talent, preserve local venues and develop a new signature event that presents the best of Cardiff and Wales to the world.

We will also deliver our commitment to put the views of children and young people at the heart of our policy agenda through becoming the first British city to be awarded Child Friendly City status. In doing so, we will place a particular focus on supporting our most vulnerable children, from supporting them and their families in their early years and through school, to the world of work and higher education.

Our ambition is for Cardiff to be a place where everyone can start well, live well and age well, and social services will play a crucial role in making this a reality. We will ensure Cardiff is a great place to grow old. We value the contribution that older people make to the life of the city, and we will provide a range of opportunities to help them to stay active and connected to their community and to support their continued physical and mental wellbeing. For those who are unfortunately suffering poor health, we will do all we can to help them to remain in their own homes and communities – and out of hospital or a care setting – for as long as possible.

We are also living in a climate emergency. We understand that urgent action is needed if we are to avert the dangers ahead and, through our One Planet Cardiff Strategy, have set out a wide range of ambitious actions that will deliver the transition to a net zero Council and net zero Cardiff in a way that supports new green economies and greater social wellbeing in the city.

The coming five years will be crucial. Achieving our One Planet aspirations will require action across everything we do. We will need to identify local sources of renewable energy, invest in sustainable transport and retrofit housing. We will need to enhance our city's already excellent green spaces, upgrade our flood defences and improve our recycling rates to be amongst the highest for any city anywhere. In doing so, we can make Cardiff a city known across the world

for action on climate change and as a world-leading centre for low carbon industries and innovation.

Our ambition for transport is to fundamentally transform the way people move around the city, reducing the dependency on private cars whilst making it easier, safer and cheaper for people to walk, cycle or use public transport. This will mean more bike lanes, bus lanes, and 20mph roads, new metro stations and routes, and a commitment to new low-cost bus fares. This will all make a decisive contribution to tackling the climate emergency, addressing inequality and promoting inclusive economic growth.

Supporting Local Business

News of the death of cities, much reported over the pandemic, has been greatly exaggerated. While home and agile working will impact on how cities are used by businesses and workers, and city centres will have to adapt to the shift to online retail, agglomeration, innovation and creativity will continue to drive economic growth and jobs. As Wales's core city, Cardiff will continue to play a leadership role in the Welsh economy post-Covid.

The Council will work with local businesses and investors to lead the city economy's recovery and renewal. We will create the right environment for our home-grown business to succeed, while working with partners to attract new, innovative companies to Cardiff. Together, we will build a stronger, greener and fairer economy, delivering greater investment, stronger businesses and, ultimately, more and better jobs for the people of Cardiff.

People and Skills

Tackling long-term poverty and inequality is at the heart of all our policy commitments. The priority over the next 5 years will be to help our residents with the cost-of-living crisis and close the inequality gap that, in many cases, has been made worse by the recent pandemic. As we did throughout the Covid pandemic, we will make sure that the long-term prospects of children and young people are front and centre of our thinking and decision making. We will therefore make sure that we have a great youth service offer available across the city, meeting the needs of children across our different communities. We will provide opportunities for them to access modern play facilities, gain experiences and be supported into training and employment when they leave school. This will mean that the jobs and opportunities that become available through our ambitious programme of house building and city regeneration deliver for young people and local communities.

Covid Recovery Strategy

The Shared Prosperity Fund Programme also reflects the missions identified in the Covid Recovery Strategy, which outlined the city's response to the coronavirus pandemic. As part of this response several key missions were established:

- Mission 1: Reimagine the City Centre
- Mission 2: A City for Everyone
- Mission 3: A 15 Minute City
- Mission 4: Culture and sport-led renewal
- Mission 5: Tech City
- Mission 6: One Planet Recovery

The Strategy was informed by a series of engagement sessions and stakeholder events took place from June to October 2021. These events were hosted online, with the first an open event chaired by Professor Gillian Bristow, Head of Cardiff University's School of Geography and Planning. This event saw the city's recovery debated between Cllr Huw Thomas, the Leader of Cardiff Council and Dr Tim Williams, a leading expert of global cities. Cardiff businesses were also invited to attend a further session with Dr Tim Williams alongside Cllr Russell Goodway, Cabinet Member for Investment and Development, to discuss the recovery from the business perspective.

Sustrans hosted an additional session focussing on liveable cities and towns for everyone. Facilitated by Christine Boston, Director, Sustrans it featured Cllr Caro Wild, Cabinet Member for Strategic Planning and Transport, Cardiff Council and Ali Abdi, Community Gateway Partnership Manager, Cardiff University. A Communities of the Future engagement session was also facilitated by Professor Gillian Bristow that looked at how cities will need to address the long-term drivers of health inequalities, including providing access to good jobs, housing and education to citizens in more deprived communities. Cllr Lynda Thorne, Cabinet Member for Housing and Communities, Cardiff Council and Bernadette Kinsella, Director Powell Dobson were the speakers for this session.

A series of officer led engagement sessions were also undertaken throughout the same period with the Economic Task Force, C3SC, FOR Cardiff (with separate sessions for directors and members), the Race Equality Taskforce, and the What Next? Cymru group.

The Council's Child Friendly City Team was also engaged to ensure that the opinions of the city's youth were captured, and this was achieved through a series of workshops that were undertaken in October 2021 with both primary and secondary schools across Cardiff. In addition, the Cardiff Youth Council have also identified a number of key missions as priorities for their consideration.

To supplement our activity further a Recovery and Renewal Survey produced by Cardiff Research Centre was undertaken that was open to all residents. There were 1,746 valid responses to the survey. A number of key themes have emerged from the engagement exercise, notably:

- Accessibility, cleanliness, and open spaces are important for the city centre
- Feeling safe is important for city and district centres
- Concerns over homelessness, both for those impacted, and the impact on the city centre
- Recruitment issues persist in many foundational economy sectors
- Support for more open and green spaces across the city, and protecting existing space
- Better transport infrastructure underpinned almost all missions
- Skills and education were also critical to all missions
- The need to recognise the interconnection between health and economic outputs
- The need to promote and support activities for young people generally
- Comprehensive support for a 'culture and sport-led' renewal

- Support for a focus on supporting a tech-led renewal
- Comprehensive support for delivering the 'One Planet Strategy'

A further summary of the Key Missions and elements relevant to the Shared Prosperity Fund is provided below.

Key Issues - Mission 1: Reimagine the City Centre

- Cleanliness, safety and accessibility were key issues raised in both engagement sessions and the survey feedback.
- Investment in public open space, including green space, was welcomed by all groups.
- Transport remains a critical component of the city centre.
- Recruitment issues were raised as important issues in the business engagement sessions.
- Supporting local home-grown businesses was also seen as a way of making the city centre more interesting.

Key Issues – Mission 2: A City for Everyone

- The link between health and economic outcomes was also noted as a key issue, and the need for public services, housing and local regeneration to reflect health outcomes.
- Linking business and education was seen as important – as was recognising recruiting public sector workers is also a constraint to improving local services.
- Improved public transport was also raised as an essential part of improving access for all.
- Anti-social behaviour was also raised by a number of respondents in the survey.
- Respondents from a minority ethnic background were also more likely to raise the need to provide additional support for young people, including extra-curricular activity.
- A need for data to understand the impact of policy on different groups was noted.

Key Issues – Mission 3: A 15 Minute City

- Improved transport connectivity was seen as the key issue in creating the 15 Minute City in both group discussions and the survey responses.
- The better curation of district centres was also supported in surveys and discussions, including a more prominent public services role.
- Investment in regeneration and sustainable housing was also supported in survey work.
- The theme of 'safe, green and clean' emerged in all sessions and survey outputs.

Key Issues – Mission 4: Culture and sport-led renewal

- Comprehensive support for the need to put art and culture at the heart of the city's recovery.
- Investing in creative infrastructure and skills was also widely supported.
- There was significant support for the city's Music Strategy and proposed new Signature Event.
- Accessibility for sporting and cultural uses was raised consistently.

Key Issues – Mission 5: Tech City

- Need for a focus on knowledge-based industries to drive better growth.
- Infrastructure is critical – including digital connectivity.
- Support for establishing Cardiff as a 'Tech Hub'.

Key Issues – Mission 6: One Planet Recovery

- Support for delivering the ‘One Planet Strategy’.
- Flood protection also raised as a priority for many residents.
- Retrofit schemes especially popular in the city’s more deprived communities.
- Active and public transport also priorities for younger less affluent communities.
- The need to protect green space was also noted by a number of respondents.

Cardiff Well-being Plan

The Cardiff Well-being plan contains the following objectives that have been taken into account in formulating the city's Shared Prosperity Fund Programme:

- Well-being Objective 1: Cardiff is a Great Place to Grow Up
- Well-being Objective 2: Cardiff is a Great Place to Grow Older
- Well-being Objective 3: Supporting People out of Poverty
- Well-being Objective 4: Safe, confident and empowered communities
- Well-being Objective 5: A Capital City that Works for Wales
- Well-being Objective 6: Cardiff Grows in a Resilient Way
- Well-being Objective 7: Modernising and Integrating our Public Services

The Well-being plan also outlines the following issues for the city's communities relevant to the Shared Prosperity Fund:

Continued, but slowing population growth: Cardiff has grown significantly over the last 25 years. Although, population projections indicate a slowdown in growth over the next 25 years (2018-2043), there is still a projected increase of 24,642 residents, with those aged 65+ seeing the highest growth rate. The continued growth in the city's older population will result in greater need and consequently greater demand for health and care services. The 16-64 age category is also projected to see an increase in numbers but will account for a smaller percentage of total population. Work will be needed to ensure that the city remains an attractive place to both live and work.

Making provision for new homes and jobs: Continued growth in the city's populations means that there is a need to make provision for new homes and jobs. Ensuring that new homes are high-quality, sustainable and energy efficient, and jobs align with the green economy, is fundamental moving forward.

Managing the environmental impacts of population growth: The environmental impacts of population growth and of climate change is a major long-term challenge for the city. Cardiff will need to adapt to help mitigate the potential impacts that are wide ranging and include: greater risk and frequency of flooding and more frequent heatwaves; declines in ecosystem resilience; species decline and increased prevalence of pests and disease, impacting on food security and access to healthy food at a national and global scale.

Age profile across the city: Cardiff's older population is currently more concentrated in the north of the city; the Cardiff North locality has both the highest percentage and number of people aged 65+, at 20%. Young people, however, are more concentrated in and around the city centre, with particularly high numbers of young people living in Cathays, which can be contributed to the large student population.

An increasingly diverse population: 15.3% of Cardiff's population belong to an ethnic minority group. This is much higher than the Welsh average of 4.4%, and by far the highest of the Welsh local authorities. There is also increasing diversity in the city's young population: in Cardiff, 22.4% of those aged 0-19 identify as belonging to an ethnic minority group. A high percentage of people who identify themselves as belonging to an ethnic minority group live in inner city wards.

Increasing numbers of Welsh speakers: The Welsh language forms an important part of cultural well-being in Wales. The total number of Welsh speakers in Cardiff aged 3 and above has increased significantly in recent years, largely driven by the migration of Welsh speakers from other regions in

Wales and the expansion of Welsh language education provision. It is expected that Cardiff could move from third to first in Wales in total Welsh speakers in the coming years.

Cardiff UHB - Cardiff and Vale Shaping Our Future Wellbeing Strategy

The Cardiff and Vale University Health Board's Shaping Our Future Wellbeing Strategy includes the overall strategic objectives for the city's population to:

- reduce health inequalities;
- deliver outcomes that matter to people; and
- all take responsibility for improving our health and wellbeing.

The strategy recognises that the population of Cardiff and the Vale of Glamorgan is growing and becoming more diverse. This change in the population presents a unique set of challenges for the University Health Board, as these groups generally have a greater need for healthcare. We also face many of the same challenges as those across the developed world, for example:

- There are inequalities in health. In Cardiff and the Vale there are differences between the most and least deprived areas, with up to 11 years difference in life expectancy and up to 22 years difference in healthy life expectancy;
- Unhealthy behaviours are common. In Cardiff and the Vale around 1 in 5 adults smoke, nearly half drink above guidelines, over half are overweight or obese, two thirds do not have a healthy diet and three quarters do not get enough physical activity; and
- More people are living with a long-term health condition. In Cardiff and the Vale nearly 1 in 10 adults are recorded as having asthma or chronic obstructive pulmonary disorder (COPD), and 1 in 25 with diabetes.

Cardiff Third Sector Council - Current Context

Cardiff Third Sector Council (C3SC) is the County Voluntary Council (CVC) for Cardiff – the umbrella infrastructure organisation for the third sector in the city. It facilitates third sector representation on strategic partnerships, including the Cardiff Partnership Board. It acts as a conduit for policy information, supporting networks around key themes and areas of interest, with the aim of ensuring that policy and decision makers understand the needs of third sector organisations in Cardiff. C3SC has outlined a number of pressures and issues facing local communities. These include:

- An increasing expectation of increased levels of hardship - with more poverty, joblessness, and people in need of support to address wellbeing, isolation and mental health.
- The Cost-of-Living Crisis and risk of recession is set to increase the demand for third sector services, while the pressures on public spending following the emergency government expenditure will reduce capacity in the statutory sector to meet needs.
- It is expected that the already disproportionate negative impact of the adverse economic and political climate on often already disadvantaged groups and communities – older people, people with long term health conditions, some BAME communities – will become more entrenched.
- The adverse economic conditions look set to deepen the operational impacts of the pandemic – including increased competition for funding as groups look for alternative sources of funding.
- Welfare reform and the transition period following the UK's exit from the EU also indicate an increase in demand on voluntary services.
- There are emerging opportunities of relevance to the sector – such as an increased focus on volunteering and voluntary action, community cohesion, addressing inequity, place-based approaches, responding to an aging population, social prescribing, wider use of technology.

- The focus on new technology and social media has implications for the voluntary and community sector in terms of advice, volunteering, communication and campaigns.
- Smaller voluntary organisations often have less capacity to adopt new ways of working.

South Wales Police & Crime Plan 2022-26

The Shared Prosperity Fund Programme will also seek to ensure alignment with the South Wales Police & Crime Plan, specifically seeking to support the delivery of its priorities outlined in its 2022-26 plan, namely:

- Priority 1: We will reduce and prevent crime and anti-social behaviour to keep people safe and confident in their homes and communities.
- Priority 2: We will involve and empower our communities, working with partners in local government, health, fire and Welsh Government, the third sector and education to deliver services that people need.
- Priority 3: We will work to protect the most vulnerable in our communities, understanding causes and taking prompt positive action as issues arise.
- Priority 4: We will work to make the local criminal justice system efficient and effective to meet the needs of victims and reduce re-offending.
- Priority 5: We will ensure that South Wales Police continues to be a high performing force in terms of the operational response to crime, threats, harm and the detection of offenders.
- Priority 6: We will spend your money wisely, playing our part to protect the environment and support our people to provide the best possible policing in your community.

Governance

The Shared Prosperity Fund is a city-wide endeavour, and it is essential that it reflects the needs of residents, communities and businesses across Cardiff. Reflecting this and its democratic mandate, the Cardiff Council Cabinet will have the responsibility for the approval of the Shared Prosperity Fund Programme. The Programme, which will be updated annually, will outline the broad themes of activity, aligned with local strategies, with an outline allocation of resources against each of these themes.

This Programme will be reviewed by the Public Service Board, as well as the business representative groups FOR Cardiff, FSB and Cwmpas. Collectively these groups will make recommendations for potential changes to the programme, as well as ensure that there is alignment with partnership activity in the delivery of the Shared Prosperity Fund Programme.

The Cabinet will also be responsible for the approval of a biannual monitoring report, which will shape and influence any changes to the Shared Prosperity Fund Programme. This report will also be reviewed by the PSB and business representative groups.

The Shared Prosperity Fund Delivery Team, established within Cardiff Council, will be tasked with working with service areas in the Council to deliver the Shared Prosperity Fund Programme, monitor progress and provide the required reporting to the Lead Authority. In addition, the Shared Prosperity Fund Delivery Team will also undertake community engagement and communication to shape future elements of the Shared Prosperity Fund Programme.

Further support will also be provided by C3SC who will support enhanced community engagement, as well as support for the third sector to access Shared Prosperity Fund opportunities,

Body	Role
Cardiff Council Cabinet	Approval of overall Shared Prosperity Fund Programme and overall levels of funding between priority areas. Approve biannual review of monitoring report.
Public Service Board	Review of Shared Prosperity Fund Programme Ensuring partnership alignment in delivery of the Shared Prosperity Fund Programme Review biannual review of monitoring report.
FOR Cardiff FSB Cwmpas	Review of Shared Prosperity Fund Programme Ensuring partnership alignment in delivery of the Shared Prosperity Fund Programme Review biannual review of monitoring report.
SPF Delivery Team (Cardiff Council)	Undertakes project approvals subject to Shared Prosperity Fund Programme Undertakes monitoring and evaluation Provides reporting to the lead authority Undertakes community engagement and communication

C3SC

Communication and engagement – shaping future elements of the SPF as well as signposting to opportunities

Support for 3rd sector – support to access SPF (and related) opportunities

Shared Prosperity Fund Programme

Based on the Council's Stronger, Fairer, Greener Strategy, our engagement with communities, third sector organisations and business, and the objectives of our public sector partners, and overall Shared Prosperity Fund Programme has been developed. The Programme is aligned with the Regional Investment Plan and outlines areas of activity and proposed delivery mechanisms across all three priorities.

Priority	Theme	Sub-Programmes	Description / Types of Activity	Current Proposed Value (£m)	Proposed Delivery Mechanism	Aims and Objectives
Communities and Place	Neighbourhood and Community Regeneration Programme	Community Facilities Programme	Investment in community buildings to bring them back to community use, or to improve their accessibility and use by local communities. Support for community buildings (including sports facilities).	£2.5m	Grant scheme for small community buildings. Larger schemes by application.	Investing in community buildings to support increased local community activity, targeting those most in need of help and support, and with an initial focus on supporting those suffering because of the cost-of-living crisis.
		Green Spaces and Places	Greening urban and local areas and providing a team to support local maintenance of urban greening projects.	£0.5m	Cardiff Council delivery	Aims to improve green areas and investment in new green areas across the city.
		15 Minute City	Investment in active travel facilities such as cycling hubs. Subsidising public transport use for hard-to-reach communities (also includes city-centre). Includes support for infrastructure investment.	£2m	Cardiff Council delivery	Aims to increase use of active travel and access to public transport across the city, targeting communities where further investment is required.
		Neighbourhood Renewal and Enhancement Programme	Funding to complement and enhance an existing Council capital programme (NRS) which brings forward member-led local regeneration schemes to improve neighbourhood areas in the city.	£2.5m	Competitive call for proposals from communities (led by local Cllrs)	Improving local areas, targeted at areas in need of improvement, led by engagement with local communities and elected members. Aim to increase footfall and support the development of jobs and business.
	Community Capacity Building Programme	Community Safety Multi-agency problem solving	This programme of work will coordinate a multi-agency approach to tackling complex local issues, such as crime, anti-social behaviour, and exploitation. This work will also inform community safety aspects of the rest of the Shared Prosperity Fund programme.	£1m	Cardiff Council	Aims to reduce crime in city neighbourhoods through increased resources for the Community Safety Partnership.
		Community engagement and research team	A dedicated community engagement team to shape regeneration activity, with dedicated communication officers within service areas.	£0.5m	Cardiff Council	Aims to increase community engagement in major regeneration schemes.
		Child Friendly City	Continued support for the Child Friendly City programme	£0.5m	Procurement and internal Council resources (staff)	Aims to increase participation of children in civic and city activities.
		Community Capacity, Activity and Volunteering	A community grant programme to support local projects, based around delivering the proposed outcomes and outputs of the SPF, including projects to address the cost-of-living crisis. Additional internal capacity for Cardiff Council and C3SC to support community engagement.	£4m	Grant programme, commissioning and Council delivery	Aims to increase overall levels of community activity, targeted at areas of deprivation and demographic groups in need of additional support.
	Growing Our Cultural Capital	Community Events and Activities	Supporting community activities and events through expansion of internal event team capacity.	£0.2m	Procurement and internal Council resources (staff)	Aims to increase local events across the city, including within communities.
		Cardiff Music Strategy	Delivering the Music Strategy, including supporting the signature event. Support for existing venues to become more sustainable.	£1m	Council staff, procurement, commissioning and grants	Aims to support activity across the music sector in the city. Aims to support existing venues, including ensuring they are more sustainable.
	Resilient and Sustainable	Energy Efficiency Programme	Programme to accelerate take-up of domestic energy efficiency measures and provide support for small businesses and community groups to access advice.	£2m	Council staff, procurement, commissioning and grant scheme	Aims to reduce energy usage and CO2 emissions in neighbourhoods.

Priority	Theme	Sub-Programmes	Description / Types of Activity	Current Proposed Value (£m)	Proposed Delivery Mechanism	Aims and Objectives
	Communities Programme	Love Where You Live	New community infrastructure to encourage waste prevention, reuse, and recycling.	£0.75m	Internally appointed staff and procurement.	Aims to reduce waste in city neighbourhoods.
Supporting Local Business	Productive, Sustainable and Inclusive Business Programme	Cardiff Business Events Partnership	Additional support to leverage additional business events to Cardiff.	£0.2m	Internally appointed staff and procurement.	Aims to increase international business events.
		Visit Cardiff Network	Establishing a place promotion team for local areas within the city to boost local pride and local business.	£0.25m	Internally appointed staff and procurement.	Aims to increase footfall in city neighbourhoods.
		Business Grant Scheme	Direct support for businesses to invest in improving sustainability, accessibility and productivity. The grant fund will also be used for commissioning business support and feasibility work (including any regional commissioning).	£3m	Grant scheme and Council procurement.	Aims to increase employment and productivity and improve energy efficiency.
		Business Development Capital Programme	Investment in new and more sustainable buildings linking with the city's Economic Strategy, including visitor attractions.	£3m	Grant scheme and Council procurement.	Aims to increase jobs, productivity, and footfall across the city.
	City Centre Recovery Programme	City Centre Improvement Plan	Investment in city-centre Joint Enforcement Team and additional cleansing resources.	£1.5m	Direct employment and procurement.	Aims to improve cleanliness and perceptions of the city centre, as well as reducing crime to support an increase in overall footfall.
		City Centre Infrastructure and Wayfinding	Upgrading and enhancement of areas of public realm within the city centre.	£1.5m	Procurement, grant scheme.	Aims to improve cleanliness and perceptions of the city centre, as well as improving infrastructure to support an increase in overall footfall.
People and Skills and Cardiff Commitment	Into Work Advice Service	A complete employment and skills package for citizens of Cardiff; supporting people to return to work.	£9m	Direct delivery with some commissioning of work	Aims to support people into employment, with a focus on hard-to-reach groups and those in demographics with lower levels of economic activity. Also aims to improve in work outcomes.	
	Cardiff Commitment	The programme will develop business forums aligned to secondary schools and expand the Cardiff Commitment team.	£1m	Direct delivery	Aims to improve engagement between city businesses with schools to improve economic opportunity for young people in the city.	
	Money Advice	The programme will look at surrounding issues such as housing, money, debt, providing a well-rounded service to address primary needs.	£0.5m (additional funding via Multiply)	Direct delivery with some commissioning of work	Aims to provide direct support to vulnerable communities, with a focus on the cost-of-living crises.	
	Pre & Post 16 Targeted Support	Targeted pre 16 and post 16 support for young people at risk of becoming disengaged from education, employment and training.	£1m	Cardiff Council	Aims to improve economic opportunity for young people most at risk of future disengagement with the labour market.	
Multiply	Multiply	Funding to address gaps in adult numeracy to be delivered by CAVC. Additional funding for money advice where eligible.	£6m	CAVC, Cardiff Council	Aims to improve adult numeracy, with links specifically to financial advice.	
Cardiff Capital Region Projects	Place Promotion	Grows an integrated approach to the place promotion offer.	No funding allocated	Commissioned by CCR	To increase visitor numbers across the city-region.	
	Cluster Development	Establish a series of assured academies across the region supported by FE and clusters in the region.	£0.6m	Commissioned by CCR	To increase employment in high value-added sectors, and to raise productivity in key clusters.	

